

Anekant Education Society's
ANEKANT INSTITUTE OF MANAGEMENT STUDIES (AIMS)

MBA I- Sem. I (A.Y 20201-22)

Course Completion Report

1. Course Code & Title: Business Research Methods (BRM-104)
2. Type of Course: Core course (3 Credit)
3. Name of Faculty: Dr. D. P. More
4. Division: A
5. Syllabus Completion Status: Completed

Date	Unit No	Topics	No of Students
16-Dec	1	Foundations of Research: Definition of Research, Need of business research, Characteristics of scientific research method, Typical Research applications in business and management	113
17-Dec		Questions in Research: Formulation of Research Problem – Management Question – Research Question – Investigation Question	113
21-Dec		The process of business research: Literature review - Concepts and theories - Research questions - Sampling - Data collection	110
23-Dec		Data analysis - Writing up- The iterative nature of business research process, Elements of a Research Proposal.	110
24-Dec		Practical considerations Values – researcher & organization.	95
27-Dec		Ethical principles - Harm to participants. Lack of informed consent, Invasion of privacy.	92
28-Dec		Deception, Reciprocity and trust, Affiliation and conflicts of interest.	96
28-Dec		Legal considerations - Data management, Copyright.	108
30-Dec	2	Research Design: Concept, Features of a robust research design.	104
31-Dec		Exploratory, Descriptive, Quasi Experimental, Experimental research designs, Concept of Cause and Effect, Difference between Correlation and causation	97
07-Jan		Types of Variables – Independent, Dependent, concomitant, mediating, moderating, extraneous variables	85
08-Jan		Basic knowledge of Treatment & Control group, Case study design, Cross-sectional and Longitudinal designs.	88
09-Jan		Qualitative and Quantitative research approaches, Pros and Cons of various designs, choice of a research design	91



10-Jan		Hypothesis: Definition, research Hypothesis, Statistical hypothesis, Null hypothesis, Alternative Hypothesis,	90
28-Jan		Directional Hypothesis, Non-directional hypothesis. Qualities of a good Hypothesis	98
29-Jan		Framing Null Hypothesis & Alternative Hypothesis. Concept of Hypothesis Testing - Logic & Importance.	102
30-Jan	3	Data & Measurement: Meaning of data, Need for data.	111
28-Jan		Secondary Data: Definition, Sources, Characteristics,	109
11-Jan		Advantages and disadvantages over primary data, Quality of secondary data - Sufficiency, adequacy, reliability and consistency.	116
12-Jan		Primary Data: Definition, Advantages and disadvantages over secondary data	103
17-Jan		Measurement: Concept of measurement, What is measured? Problems in measurement in management research - Validity and Reliability	82
18-Jan		Levels of measurement - Nominal, Ordinal, Interval, Ratio.	95
01-Feb		Attitude Scaling Techniques: Concept of Scale – Rating Scales viz. Likert Scales, Semantic Differential Scales, Constant Sum Scales, Graphic Rating Scales	89
03-Feb		Ranking Scales – Paired Comparison & Forced Ranking - Concept and Application.	90
04-Feb		Questionnaire: Questionnaire Construction - Personal Interviews, Telephonic survey Interviewing, Online questionnaire tools	100
05-Feb	4	Sampling: Basic Concepts: Defining the Universe, Concepts of Statistical Population, Sample, Characteristics of a good sample	99
08-Feb		Sampling Frame, determining the sample frame, Sampling errors, Non Sampling errors,	106
12-Feb		Methods to reduce the errors, Sample Size constraints, Non Response	100
15-Feb		Probability Sample: Simple Random Sample, Systematic Sample	110
17-Feb		Stratified Random Sample, Area Sampling & Cluster Sampling. Non Probability Sample: Judgment Sampling, Convenience Sampling	113
18-Feb		Purposive Sampling, Quota Sampling & Snowballing Sampling methods Determining size of the sample: Practical considerations in sampling and sample size.	117
22-Feb		Data Analysis & Report Writing: Data Analysis: Cleaning of Data, Editing, Coding. Tabular representation of data.	116
25-Feb		Univariate analysis - Interpretation of Mean. Median Mode: Standard deviation, Coefficient of Variation.	114
03-Mar	5	Graphical Representation of Data: Appropriate Usage of Bar charts, Pie charts, Line charts, Histograms.	108

01-Apr		Bivariate Analysis: Cross tabulations, Bivariate Correlation Analysis - meaning & types of correlation, Karl Pearson's coefficient of correlation and spearman's rank correlation	113
02-Apr		Chi-square test including testing hypothesis of association, association of attributes.	122
04-Apr		Linear Regression Analysis: Meaning of regression, Purpose and use, Linear regression: Interpretation of regression co-efficient, Applications in business scenarios.	119
05-Apr		Test of Significance: Small sample tests: t (Mean, proportion) and F tests, Z test. Non-parametric tests: Binomial test of proportion, Randomness test	117
05-Apr		Analysis of Variance: One way and two-way Classifications. Research Reports: Structure of Research report, Report writing and Presentation	115

Total Sessions taken during semester: 38

Name & Signature of Faculty: Dr. D. P. More





Dattatray More <dr.dpmore@aimsbaramati.org>

Spreadsheet shared with you: "Academic Calendar"

1 message

Academic Support (via Google Sheets) <academics@aimsbaramati.org>

Thu, Nov 10, 2022 at 11:16 AM

Reply-To: Academic Support <academics@aimsbaramati.org>

To: staff@aimsbaramati.org

Cc: drmalahori@yahoo.com

Academic Support shared a spreadsheet



Academic Support (academics@aimsbaramati.org) has invited you to edit the following spreadsheet:

Respected Teachers,

Kindly update the activities of allotted halls, clubs, events to be conducted in school & fill in the attached academic calendar.

Kindly update the details till 12th November, 2022

Regards,

Dattatray More

Academic Coordinator

Academic Calendar



Google LLC 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

You have received this email because academics@aimsbaramati.org shared a Google Worksheet spreadsheet with you from Google Sheets.

Anekant Education Society's
at Institute of Management Studies, Baramati

Approved by DTE, Gov. of Maharashtra, AICTE & Affiliated to SPPU

Academic Calender Adherence Report (A. Y. 2021-22)

	Planned Date	Actual Date	Coordinator	Remarks
	05th, 17th May	5th May & 18th	Dr. D. P. More	Completed
	09th May	9th May	Dr. D. P. More	Completed
	14th May	14th May	Mrs. Priti Hanchate	Completed
	10th -12th May	18/05/2022	Prof. S. S. Jadhav	Completed
	17th- 20th May	17th- 20th May	Course Teachers	Completed
	21st May	13/05/2022	Dr. U. S. kollimath	Completed
	23rd May	909/06/2022	Course Teachers	Completed
	28th May	21/05/2022	Prof. S. S. Jadhav	Completed
	28th May	28th May	Dr. A. Y. Dikshit	Completed
	31st, May	31st, May	Dr. D. P. More	Completed
	2nd-4th June	2nd-4th June	Mrs. P. D. Hanchate	Completed
	6th-10th June		All Faculty Members	Completed
	11th June	17th and 25th June 2022	Prof. S. S. Jadhav	Completed
	18th June	18th June	Mrs. Sayali Beldar	Completed
	21st June	21st June 2022	Dr. P. V. Yadav	Completed
	24th & 25th June		Dr. S. V. Khatavkar	Due to short tenure of Sem-II & IV event was not conducted
	27th-30th June		All Faculty Members	Completed
	30th June	30th June	Dr. D. P. More	Completed
	2nd July	2nd Oct	Dr. U. S. Kollimath	Gandhi Jayanti & Lalbahaddur Shashtri Jayanti
	9th July	13th July	Prof. S. S. Jadhav	Completed
	16th July	27th July 2022	Prof. S. S. Jadhav	Completed
	18th-22nd July	27th July 2022	Prof. S. S. Jadhav	Completed
	23rd July	04-06-2022	Prof. S. S. Jadhav	Completed
	25th-29th July		All Faculty Members	Completed
	30th July	01-08-2022	Dr. D. P. More	Completed
	1st-13th August	24/07/2022 to 01/08/2022	Prof. S. S. Badave	Completed
	15th August		Dr. U. S. Kollimath	Completed
	18th August		Dr. D. P. More	Completed
	30th August		Dr. D. P. More	Completed